



nuveen
A TIAA Company

Nuveen Extends Partnership with Major League Baseball's Chicago Cubs

Environmental sustainability effort highlights sponsorship that runs through 2026

CHICAGO, IL – April 25, 2022 Nuveen, a leading global investment manager headquartered in Chicago with over \$1 trillion of assets under management, announced today a five-year extension of its strategic partnership with Major League Baseball's Chicago Cubs.

The partnership now provides Nuveen with a video board feature for each double hit by a Cubs player this season at Wrigley Field and an environmental impact element that provides a donation to the Arbor Day Foundation to plant 22 trees for every double hit by a Cubs player at Wrigley Field this season.

"With more than five decades of leadership in Responsible Investing, this partnership with the Cubs serves as another example of how we invest to create an enduring impact on our world, especially at home here in Chicago," said Tara Giuliano, Head of Nuveen Global Marketing. "The Cubs play such an important role in our community, and it's an honor to be part of the team in this way, and to also make a direct impact on the environment at the same time makes this partnership even more meaningful for us."

In addition to the in-ballpark and sustainability elements of the partnership, Nuveen and the Cubs will collaborate on a campaign to raise awareness about the impact of their shared commitment to protecting the environment. A season-ending feature by the Cubs will highlight the number of doubles hit during the 2022 season, and the number of trees planted by the Arbor Day Foundation as a result.

"We are thrilled to be continuing our long-standing partnership with Nuveen," said Colin Faulkner, Cubs Executive Vice President of Sales and Marketing. "We take great pride in our hometown partners and applaud Nuveen for extending their support of the team to also include a sustainability component that will positively impact the community throughout the upcoming season."

About Nuveen

Nuveen, the investment manager of TIAA, offers a comprehensive range of outcome-focused investment solutions designed to secure the long-term financial goals of institutional and individual investors. Nuveen has \$1.3 trillion in assets under management as of 31 Dec 2021 and operations in 27 countries. Its investment specialists offer deep expertise across a comprehensive range of traditional and alternative investments through a wide array of vehicles and customized strategies. For more information, please visit www.nuveen.com.

About Chicago Cubs

The Chicago Cubs franchise, a charter member of Major League Baseball's National League since 1876, has won the National League pennant 17 times and was the first team to win back-to-back World Series titles in the 1907 and 1908 seasons. In 2016, the Chicago Cubs made history again when the team won its first World Series in 108 years, ending the longest championship drought in North American sports. Known for its ivy-covered outfield walls, hand-operated scoreboard and famous Marquee, iconic Wrigley Field has been the home of the Chicago Cubs since 1916 and is the second oldest ballpark in Major League Baseball. In 2009, the Ricketts family assumed ownership of the Chicago Cubs and established three main goals for the organization: Win the World Series, Preserve and Improve Wrigley Field, and Be a Good Neighbor. For more information, visit www.cubs.com.

For Nuveen Media Inquiries

Jessica Greaney

Jessica.Greaney@nuveen.com

For Cubs Media Inquiries

Ariana Moaveni

amoaveni@cubs.com

###

GPS-2155177PR-E0422X

¹ Institutional Capital Network, Inc. and its affiliates (together, "iCapital Network" or "iCapital")