

# A benefit that's truly beneficial for employers and employees

**The Scholars Choice Education Savings Plan is an impactful way to enhance your employee benefits package.** By offering them a tax-advantaged way to save for education – especially with the convenience of payroll direct deposit – you can help your employees get closer to achieving their education savings goals.

## Employers

- Attract new talent in a competitive hiring environment
- Retain and engage existing employees
- Simple administration; No fees
- Direct deposit services
- Improved employee engagement and retention
- Complements your 401(k), 403(b), 457 or other savings program
- Full customer support
- No open enrollment period
- Customization available

## Employees

- Tax-advantaged savings
- Compound interest potential
- Plan is portable (in the event the employer/employee sever ties)
- Automatic paycheck contribution
- Funds can be used at eligible schools nationwide
- Savings can cover a variety of expenses including books, supplies, and room and board
- Any dollar amount to get started with payroll direct deposit

## To learn more contact me:

|                              |  |
|------------------------------|--|
| Financial Professional name: |  |
| Company:                     |  |
| Phone number:                |  |
| Email:                       |  |

Scholars Choice is a registered service mark of CollegeInvest.

The Scholars Choice Education Savings Plan is offered by the State of Colorado. TIAA-CREF Tuition Financing, Inc. is the Plan Manager and Nuveen Securities, LLC is the Distributor.

*Before investing, carefully consider the investment objectives, risks, charges and expenses of the Scholars Choice Education Savings Plan, including whether the investor's or Designated Beneficiary's home state offers any state tax or other benefits that are only available for investment in such state's qualified tuition program. Other state benefits may include financial aid, scholarship funds, and protection from creditors. For this and other information that should be read carefully, please request a Plan Description at 888-5-SCHOLAR (888-572-4652) or visit scholars-choice.com.*

Participation in the Scholars Choice Education Savings Plan does not guarantee that the account's assets will be adequate to cover future tuition or other higher education expenses, or that contributions and the investment return on contributions, if any, will be adequate to cover future tuition and other eligible education expenses or that a Designated Beneficiary will be admitted to or permitted to continue to attend any eligible educational institution. Contributions to an Account and the investment earnings, if any, are not guaranteed or insured.